

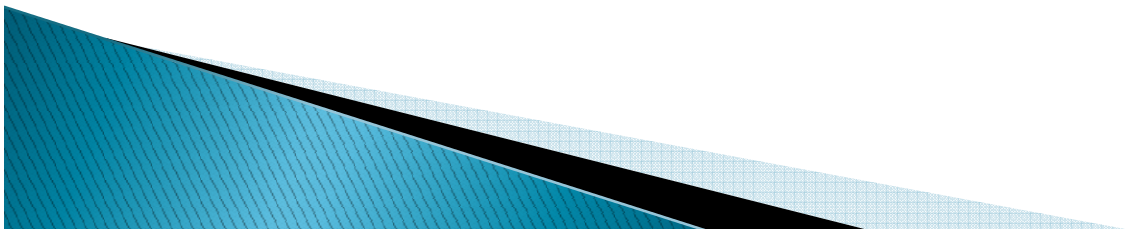
Television Programme Production: An Introduction

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What is Production

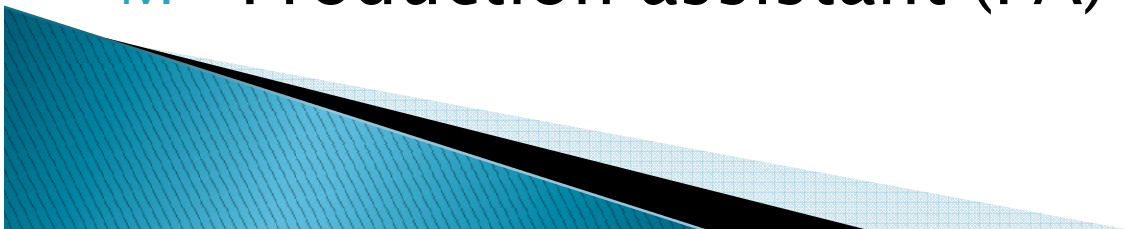
- ▶ Production is a process where we fertile lot of thing.
- ▶ In the sense of Video Production, Production is that process where we fertile Video, Audio and lot of other thing for our audience. which come by four stapes –
 - ▶ Pre– production
 - ▶ Rehearsal
 - ▶ Production
 - ▶ Post– production



□The TV team

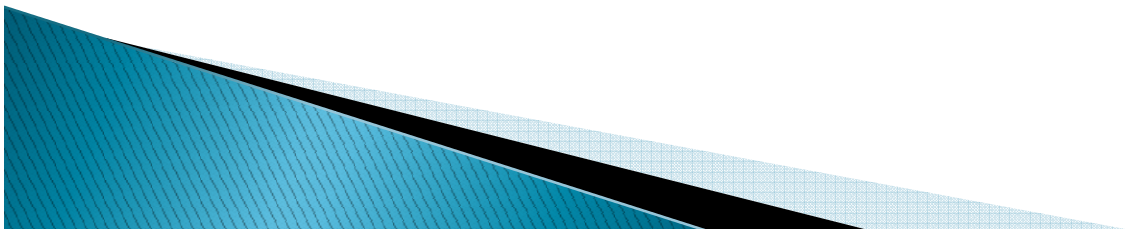
Television programme production is a team operation which requires the combined efforts of dozen of skilled individuals to produce a programme. The TV team can be divided into two major groups :

- The Production Staff
 - i. The producer
 - ii. The director
 - iii. Assistant director (AD)
 - iv. Production assistant (PA)



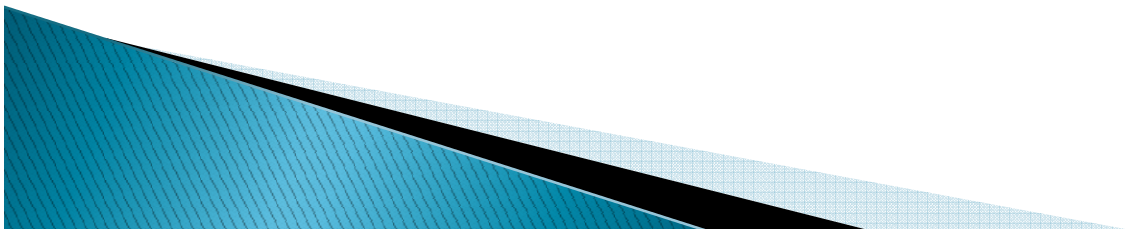
The production crew

- i. Technical director (switcher)
- ii. Audio engineer
- iii. Lighting director
- iv. Floor manager (stage manager)
- v. Camera operators
- vi. Video engineers



Other members of the TV team

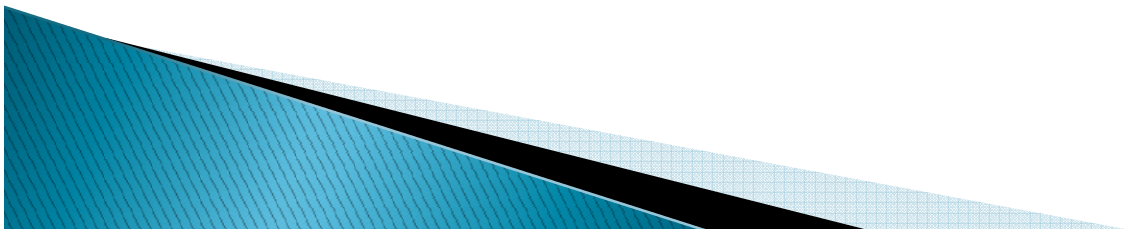
- i. Writers
- ii. Graphic artists
- iii. Make up person
- iv. Recorder
- v. Film & slide projectors
- vi. Wire repair & maintain the sophisticated production equipments



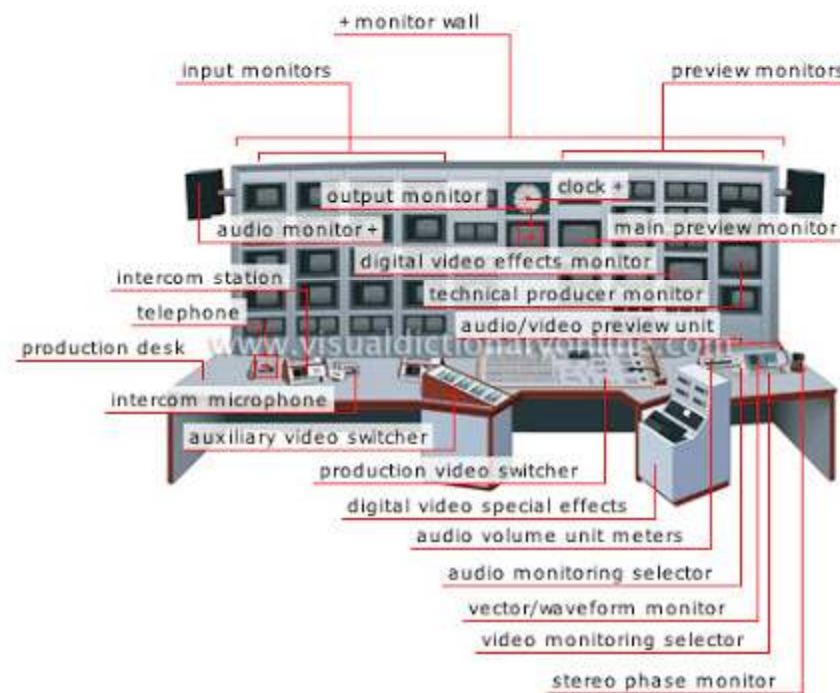
□ The TV studio

The TV studio complex is composed of two main areas :

- ▶ Control room
- ▶ Studio floor



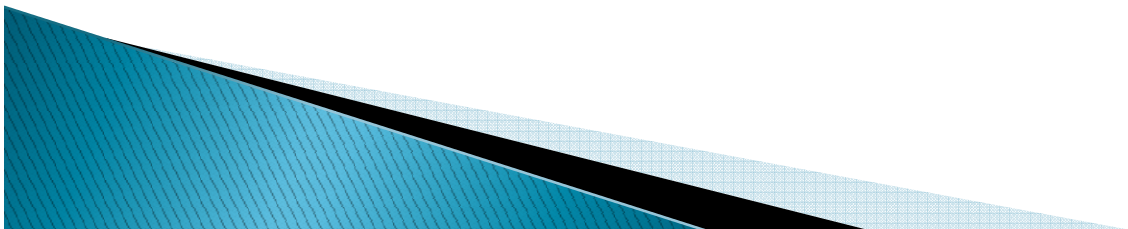
Control Room With Equipments Name



Control Room With Image



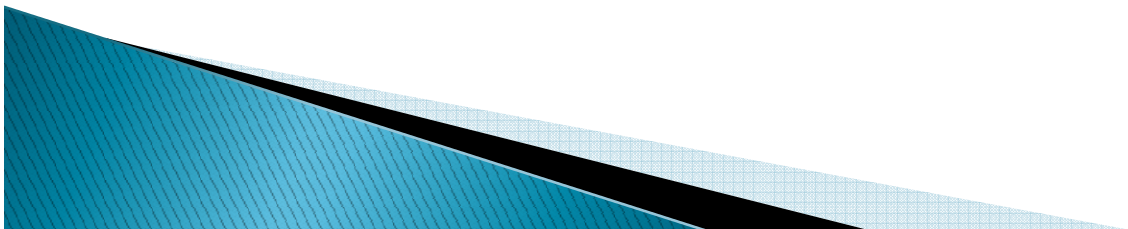
Studio Floor



□ Four Stages of TV Programme Production

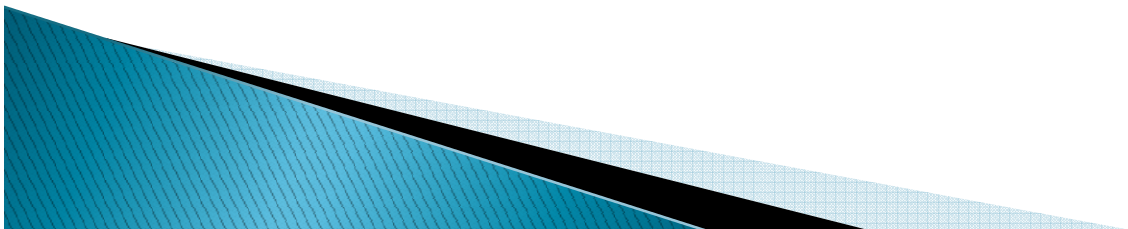
TV production operates in four separate stages :

- Preproduction
 - i. Develop concept
 - ii. Establish objectives & production approach
 - iii. Write programme script/format
 - iv. Production meetings with key team members (production crew)



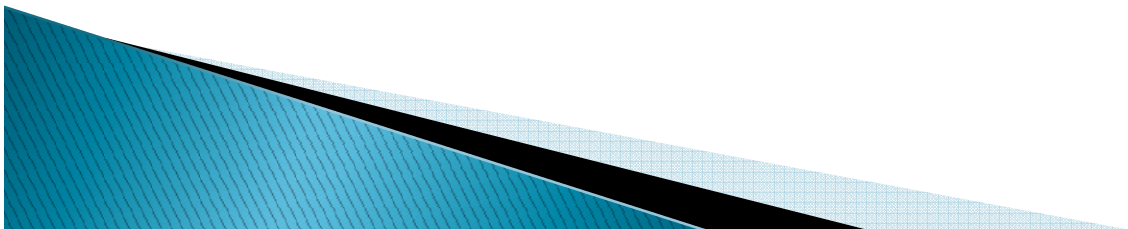
Set up & Rehearsal

- Set up
 - i. Set construction
 - ii. Hang & focus lights
 - iii. Audio set up
 - iv. Prepare video tape & film play backs



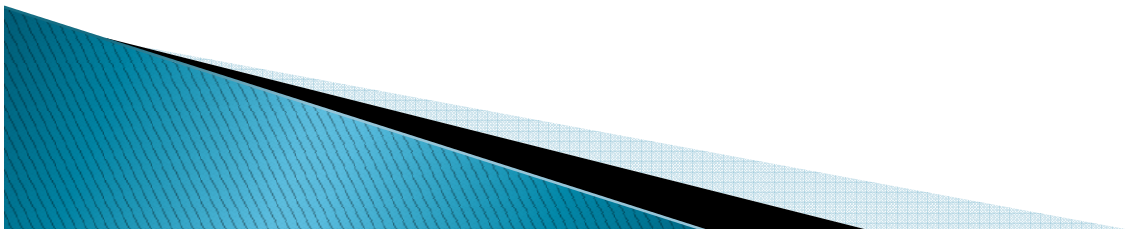
Rehearsal

- i. Dry rehearsal outside studio (for fully scripted shows)
- ii. Camera blocking
- iii. Run throughs (problems are corrected as they arises)
- iv. Dress rehearsal



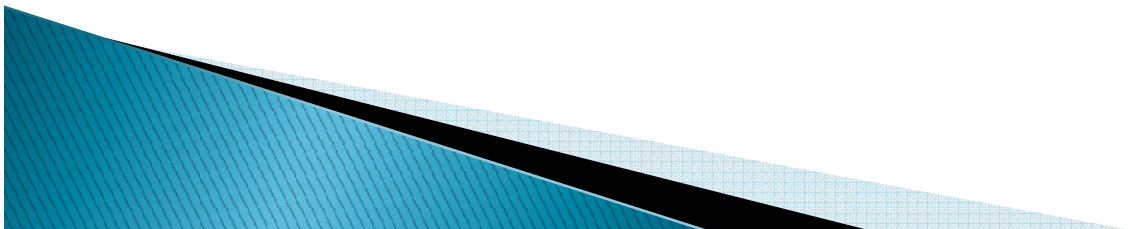
Production

- Live
 - i. Programme starts & ends according to preplanned airtime
- Video tape
 - i. Live on tape
 - ii. Taped in segments
 - iii. Single camera
 - iv. Multiple camera/ Multiple VTRs



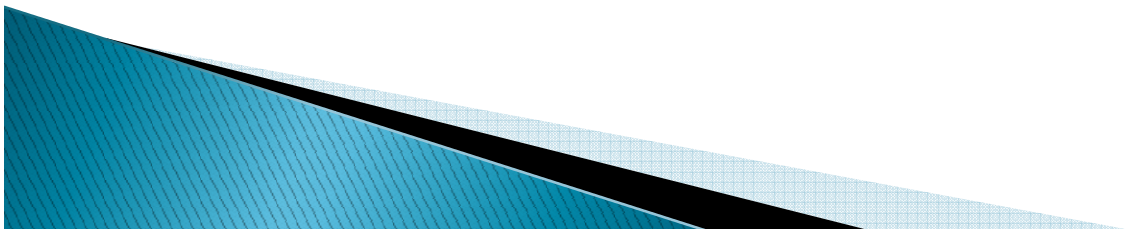
Post production

- i. Studio strike
- ii. Lodging shooting tapes
- iii. Video editing according to script– linear, non– linear
- iv. Audio sweetening
- v. Evaluation of programme to see if it met objectives



□ Video space & audio space

- ▶ Video space : creating reality for viewers
- ▶ audio space : creating reality for listeners



THANKS

