Search techniques for efficient information retrieval on web (Part-1)

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Learning Objectives

- Be introduced to historical evolution of search engines
- Be able to make difference between different types of search engines
- Identification of examples of search engines
- Know about faceted and federated search techniques

- With the rapid advancement of technology, a large amount of information is being made available on the web however, retrieving relevant results from the web search engine is quite difficult. The reasons for this are:
- (a) abundance of information on the web and

(b) lack of proper description and organization of information on the web

• Due to the massive amount of information on the web, it has become very difficult and overwhelming for a user to retrieve relevant information from the web

- To overcome the issues in information retrieval, various search tools and techniques are being constantly developed
- Search engines are one among such discovery tools

Web Search Engine

- A search engine acts as a practical application of information retrieval techniques to large-scale information collections (Croft et al, 2015)
- Web Search Engine is a type of program designed to help find and access information stored on the World Wide Web

S.No. Search engine

1 Crawler-Based Search Engines

2 Meta-search Engines

Features

- Searching is divided into two phases: The backend phase and front-end phase.
- For a specific query, the crawler-based search engines are quite efficient in finding relevant information

Example: Google

- Don't have their own database of data. They search the databases of other search engines.
 - It allows the user to search several search engines simultaneously i.e. main advantages of meta search engine
 - Examples of meta search engine is **Dogpile**.

- 3 Vertical Search Engines
- It focuses on a particular domain of search.
- Facilitate more accurate, relevant and faster search by indexing in specific domains
 Example: Answers.com

S.No. Search engine

4 Hybrid Search Engines

5

Specialized Search Engines

Features

Hybrid search engines is a combination of both crawler-based results and human-powered directories *Example*: **DMOZ**

A search engine which is specialized in a particular topic usually produces a better quality of results and most relevant documents as compare to general search engine *Example*: **Scirus**

Historical Evolution of Search Engines: From Archie to Google Today

- Archie was first search engine created by Alan Emtage in 1990, a student at McGill University in Montreal. Its original name was "archives" but it was shortened to Archie
- Beginning with Archie in 1990, considered the first search engine, moving on to Excite and Lycos and Infoseek
- AltaVista and Yahoo were launched in 1995, and brought many important features to the web searching
- Google, developed by Larry Page and Sergey Brin, Stanford University, Stanford in 1998
- After that DogPile, Duck Duck Go, Live Search, Bing, Scinet came into existence

Open Source Search Engines

S.no.	Search Engine	Features	
1.	Lucene	 Fielded searching (e.g. title, author, contents) sorting by any field Powerful, Accurate and Efficient Search Algorithms 	
2.	Apache Solr	 Near Real-Time Indexing Faceted Search and Filtering Query Suggestions, auto correction of Spelling errors 	
3.	Sphinx	 SQL database indexing Advanced full-text searching syntax Better relevance ranking 	
4.	Xapian	 It allows developers to easily add advanced indexing and search facilities to their own applications 	
5.	Nutch	 Create plug-ins for media-type parsing, data retrieval, querying and clustering Highly robust and scalable 	

Search Techniques

Federated Search

- Search for information in multiple databases
- Single search interface
- Search multiple library catalogs (OPACs), Web sites and citation databases all at once
- Integrated search result technology Technology: XML & Z39.50 protocol

Example : Mednar.com

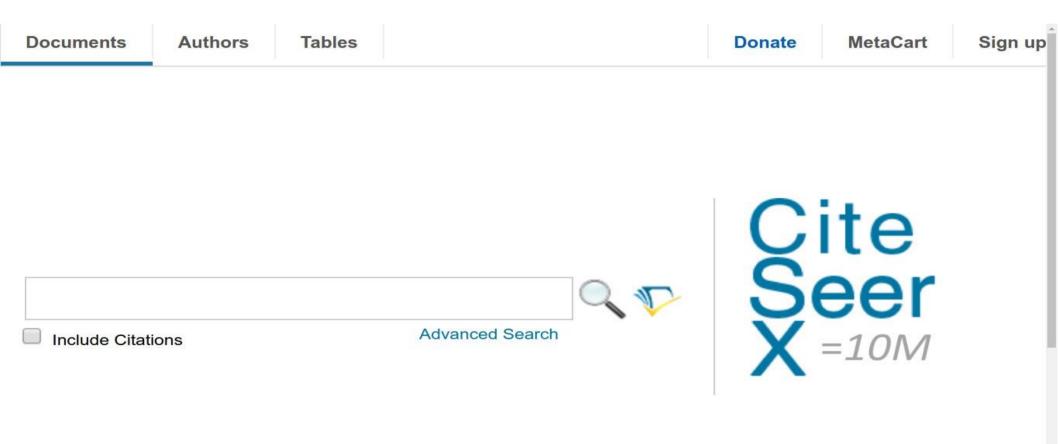
	Full Record		All Categories
			Commercial Databases
			Medical Societies
	1 Title	■ ✓ NIH Resources	
			Other Government Resources
			Patents
	Author		
	Date Range	Match	
	From Pick Year To Pick Year	All 🔻	
	Limit to Available Full-Text		
	Cle	ar Search	

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Faceted Search

- It is a technique for accessing information organized according to a faceted classification system
- Also known as faceted navigation or faceted browsing
- Many online library catalogs are using faceted search interfaces
- Faceted search provides a platform for interactive information retrieval

Example: The CiteSeerX project at the Pennsylvania State University permits faceted search for academic documents and Furthermore proceeds to extend under different facets, for example, table search



Most Cited: Documents , Citations , Authors

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