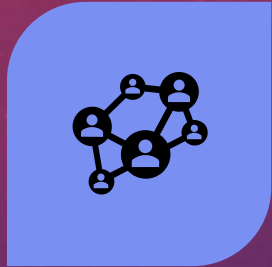


SOCIAL NETWORKING SITES



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TOPICS TO BE COVERED:



IMPACTS OF SOCIAL NETWORKING
SITES ON EDUCATION FROM PAST
TO PRESENT AND HOW IT WILL
CHANGE IN FUTURE



PROS AND CONS OF SOCIAL
NETWORKING SITES IN EDUCATION



ONLINE CLASSROOMS, A CONCEPT
OR A REALITY?



IMPORTANCE OF SOCIAL
NETWORKING SITES AND
EDUCATION AND HOW IT WILL
CHANGED IN FUTURE

IMPACTS OF SOCIAL MEDIA
ON EDUCATION FROM PAST
TO PRESENT
AND HOW IT WILL CHANGE IN FUTURE



BACKGROUND



1. Social Networking Sites meant for people to interact freely , share and discuss information but later it brought much more perspectives.



2. 1969: First major commercial internet service provide got introduced for people n US.



3.1971: First email was delivered.



4. Later by the end of 90's development went rapidly and WWW technology got introduced in 1993.



5. In 2001 , the methods of Social Networking Sites were introduced.



6.2003: Evolution of Social Networking Sites took place and later it got introduced to teachers and students of colleges and schools

CONTINUED.....



2005: FACEBOOK INTRODUCED A DIFFERENT VERSION FOR HIGH SCHOOL STUDENTS TO MAKE THEM SHARE AND EXPLORE INFORMATION AND USEFUL DATA THROUGH NET.



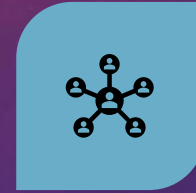
YOUTUBE GOT STARTED.



MEMBERSHIP FOR FACEBOOK ACCOUNT GOT EXPAND.



TWITTER WAS LAUNCHED AS A SOCIAL NETWORKING SITE. AND GOT A HUGE EFFECTIVE FEEDBACK FROM PEOPLE.



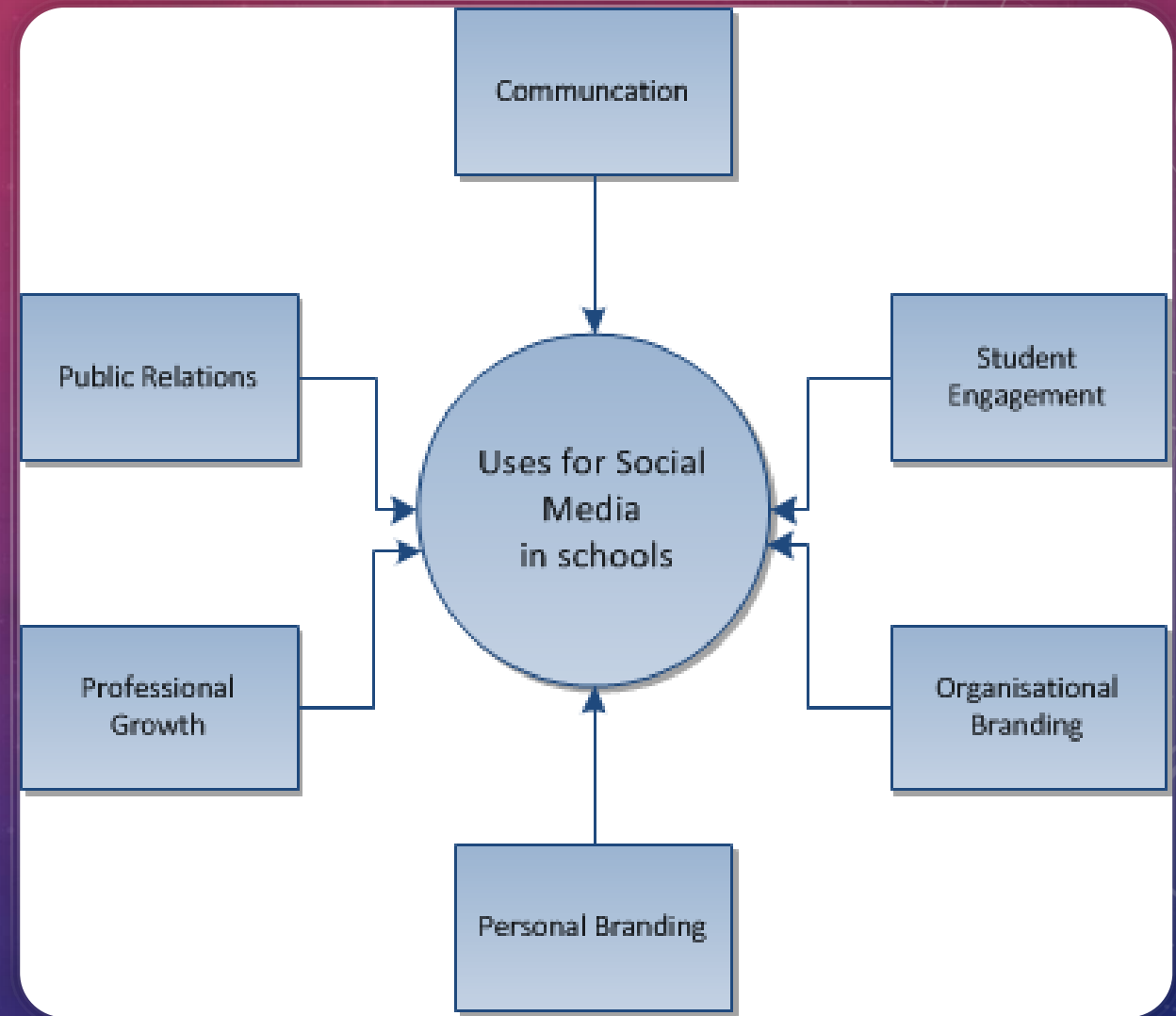
PEOPLE BEGAN TO COME FORWARD TOWARDS INTERNET.



FINALLY, INTERNET TOOK OVER AND ALMOST EVERY FIELD WAS COMING OVER IT ,

SOCIAL NETWORKING SITES IN EDUCATION TODAY

- Knowledge
- Designation
- Literacy
- Transformation
- Development
- Improvement



INTRODUCTION OF SOCIAL NETWORKING SITES: IN COLLEGES

- New courses have been introduced.
- Teachers are using media like twitter to
- keep in touch with students
- Students are using YouTube and much
- more to create and share videos .
- Students got a way to connect to their
- group members using skype, Facebook, etc.



SOCIAL NETWORKING SITES' IMPACT ON TEACHERS:

- Use YouTube Videos to enhance learning experiences.
- Communication
- Connection with
- Students
- To get familiar with latest world
- Organising teaching ways through Social Networking Sites

SOCIAL NETWORKING SITES' IMPACT ON STUDENTS

- Use YouTube Videos to learn.
- Communication
- Connection with Students
- Sharing
- To get familiar with latest world
- Experience
- News

HOW SOCIAL NETWORKING SITES AFFECTING EDUCATION OF STUDENT



Addiction to media sites like Facebook, YouTube, twitter results in adverse effects



Less concentration on studies



Spending a lot of time on internet



Cyber crimes such as cyber bullying,



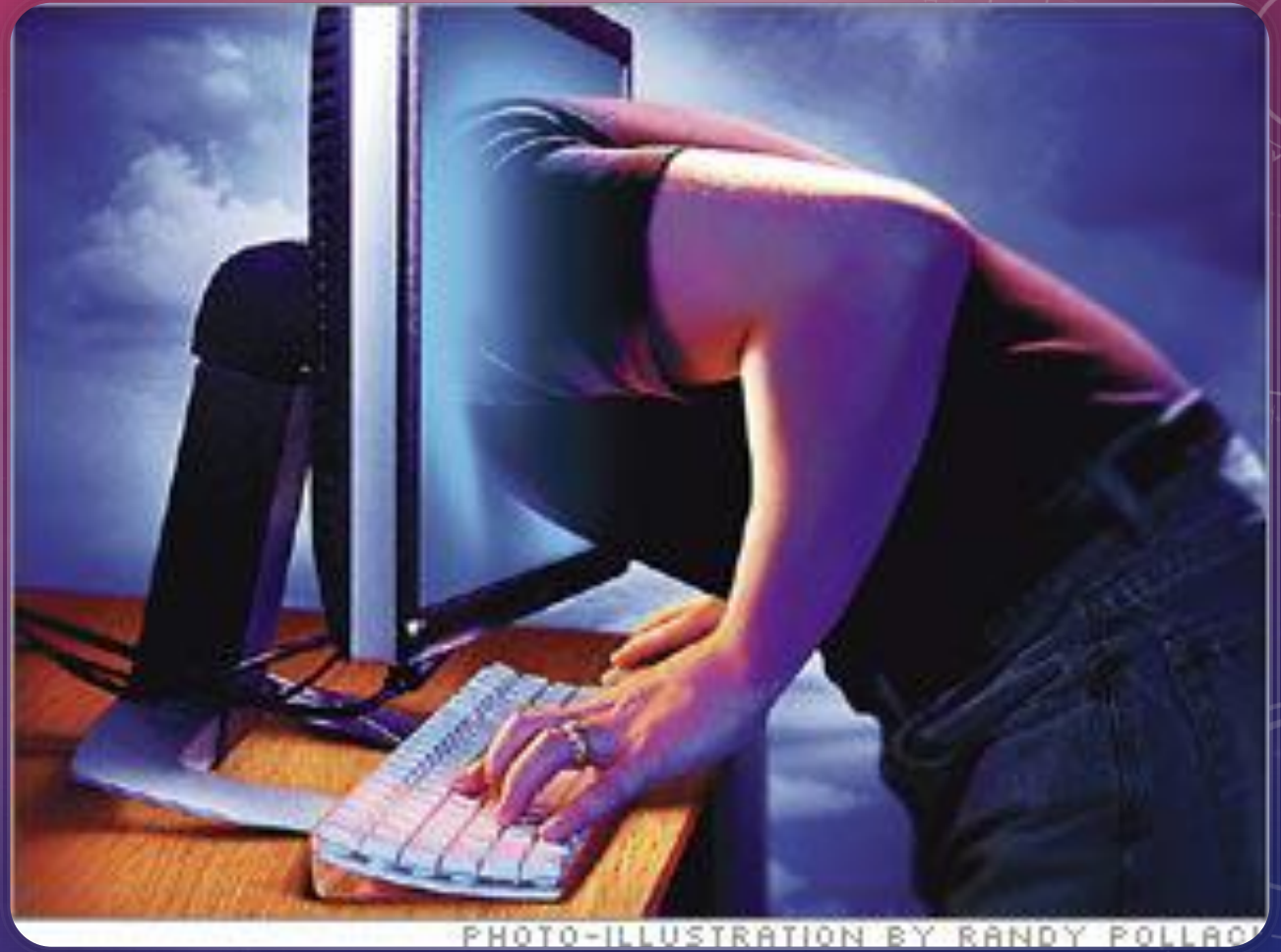
online shaming cause mental effects



Stress, Tension, Tiredness, Cheating

FUTURE OF SOCIAL NETWORKING SITES

- In Next few years , more technology is increasing and developing , more Interactive ways would be introduced to enhance the Social Networking Sites and their Features
- In Comparison to last years, Facebook and YouTube have introduced lots of exciting features like creating own videos according to preferences in just few seconds , in similar way, different types of ways will be introduced to make our education system much more effective.



PROS AND CONS OF SOCIAL NETWORKING SITES IN EDUCATION



SOCIAL NETWORKING SITES IN EDUCATION TODAY

- Social Networking Sites is growing and not going anywhere. Many schools are now embracing the move. By understanding this movement, schools can make much better choices on how to utilize social media in education.
- A Social Networking Sites Adoption study by University of Massachusetts Dartmouth has found that 100% of colleges and universities are using some form of Social Networking Sites. And the usage will continue to rise.



ADVANTAGES OF SOCIAL NETWORKING SITES IN EDUCATION

- **Social Networking Sites sites can increase student collaboration**

Social Networking Sites sites provide an avenue for students to easily contact one another regarding school projects, group assignments or for help on homework assignments.

- **Using Social Networking Sites in the classroom can encourage more participation**

Students who do not participate regularly in class may feel they can express their thoughts through Social Networking Sites. Although this should not completely replace in class participation it can help build the students' confidence and encourage them to find their voice and be able to participate in class.

- **Social Networking Sites sites can be useful for homework help**

When students have questions about a class assignment they can easily post a message asking if anyone can help. They can also write a specific question to the teacher on a wall that other students can see. This allows the whole class to have access to the feedback from the teacher.

- **Share resources quickly when using Social Networking Sites in the classroom**

If the teacher needs to direct students to a particular online resource they can easily share the site through Social Networking Sites sites like twitter. If the teacher wants the class to visit a particular site all they have to do is tweet the website and the entire class can view it with one click.

DISADVANTAGES OF SOCIAL NETWORKING SITES IN EDUCATION

- Social Networking Sites can be a distraction in class

The first concern that comes to mind when using Social Networking Sites in the classroom is how it will be a major distraction to the students during lessons. Students could easily be sidetracked from an assignment and it could be difficult for teachers to tell who is paying attention or not.

- Improper use of Social Networking Sites in the classroom

Students might take advantage of being able to access Social Networking Sites in the classroom and use it for personal interaction instead of for school related activities. If students are not closely monitored it will be hard to know how if they are using Social Networking Sites properly during class time.

- Posting inappropriate content on Social Networking Sites websites

One of the reasons Social Networking Sites sites are not allowed in schools is because it is difficult to monitor how students use Social Networking Sites sites. A student may post inappropriate content such as pornography or foul language which would be both distracting and damaging to students.

- Students who are heavy Social Networking Sites users tend to have lower grades.

Students who use Social Networking Sites had an average GPA of 3.06 while nonusers had an average GPA of 3.82 and students who used social networking sites while studying scored 20% lower on tests. College students' grades dropped 0.12 points for every 93 minutes above the average 106 minutes spent on Facebook per day. Two-thirds of teachers believe that Social Networking Sites does more to distract students than to help academically.

IMPORTANCE OF SOCIAL NETWORKING SITES AND EDUCATION AND HOW IT WILL CHANGE IN FUTURE

IMPORTANCE OF SOCIAL NETWORKING SITES

- Since the Social Networking Sites is introduced it has changed the whole world. We have seen the inventions of media like TV, telephones but Social Networking Sites is unique and biggest invention in this century. Nowadays the Social Networking Sites is a most powerful medium to interact with this world. In modern world you can not imagine you life without Social Networking Sites
- We use Social Networking Sites for too many different use so that's why it became a significant part of our life's. Social Networking Sites is used for participatory culture, citizen journalism is actually great. In Participatory culture people can disagree with each other, they can create or share information and Citizen Journalism is all about common people collecting, sharing information about something on their websites or blogs using Social Networking Sites.

USE OF SOCIAL NETWORKING SITES IN EDUCATION

Social Networking Sites is a one of the most unique and important aspect of education. Student use websites like blackboard, google, Wikipedia, wikispace classroom and other website to access the information related to their studies. They are so much dependent on the Social Networking Sites because it provides them huge amount of information on their topics and they can easily access it. In future are will use these kind of sources also.

For the students, social networks undoubtedly provide a huge mix of creative expression and group work through tasks like contributing to a blog, designing websites, creating Facebook, uploading video presentations, and pages for class projects.

In future this technology is going to became viral and education will depend on this for sure.

SOCIAL NETWORKING SITES AND EDUCATION IN FUTURE



In the future Social Networking Sites will become even bigger than now. One day every body will access Social Networking Sites.



Social Networking Sites is going to play a very important role in future of education.



In the future education will become totally digital. Student will use totally digital technology for study purpose. Laptops will replaced the books and projectors will replace the blackboards. Here is the very interesting video about the digital education.



The quality of business to consumer communications will improve. Social Networking Sites management becomes more valuable to business it will be further outsourced to those who have the experienced and knowledge to make it effective.



Today, the limiting factor for online education is broadband penetration. In future, this will change dramatically. The ability for digital learning to impact society will also change alongside.



In the future technology will improved. For example Google glasses.

The availability of vast amount of rich media content not only on smart phones and tablets, but also on television is drastically changing how people consume media. Instead of TV being time-bound, today, it is becoming largely on-demand. To the extent this trend accelerates, education and entertainment are going to intersect in ways that we haven't seen yet.



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