

# Graphics Designing

**Dr. Sunil Dipak Ghodke**

**Assistant professor**

**Department of Media Studies**

**Mahatma Gandhi Central University,**

**Motihari, Bihar - 845401**

**Email – [snlghodke74@gmail.com](mailto:snlghodke74@gmail.com)**

# Usage of Graphics

- To give Information
- To update information
- For Identity of a channel or organization
- To tell the background of a program
- To explain the incident or process
- To give credit someone
- To avoid dry news
- To grab attention
- To create virtual environment
- For Introduction
- For translation
- To avoid jerks
- To play more than two or more video
- To make program more attractive

# Elements of Graphics

- Text
- Pictures
- Colour
- Painting
- Composition



# Types of Graphics

- 2D Graphics
- 3D Graphics

# Principles of Graphics Designing

- Balance
- Color Combination
- Readability
- Title Safe Area
- Speed



# Television Graphics Logo





# Montage





# Promo





# Ticker



# Credit Line

Car Salesman	KURT SCHWEICKHARDT
Hooker #1	LARISSA KOKERNOT
Hooker #2	MELISSA PETERMAN
Shep Proudfoot	STEVEN REEVIS
Reilly Diefenbach	WARREN KEITH
Morning Show Host	STEVE EDELMAN
Morning Show Hostess	SHARON ANDERSON
Stan Grossman	LARRY BRANDENBURG
State Trooper	JAMES GAULKE
Victim In Field	⚡
Victim In Car	MICHELLE SUZANNE LeDOUX
Marge Gunderson	FRANCES McDORMAND
Norm Gunderson	JOHN CARROLL LYNCH
Lou	BRUCE BOHNE
Cashier	PETRA BODEN
Mike Yanagita	STEVE PARK
Customer	WAYNE EVENSON
Officer Olson	CLIFF RAKERD
Hotel Clerk	JESSICA SHEPHERD
Airport Lot Attendant	PETER SCHMITZ



# Astons



**ALICE BAXTER**

**BBC NEWS**



# Courtesy Bug





# Location Bug





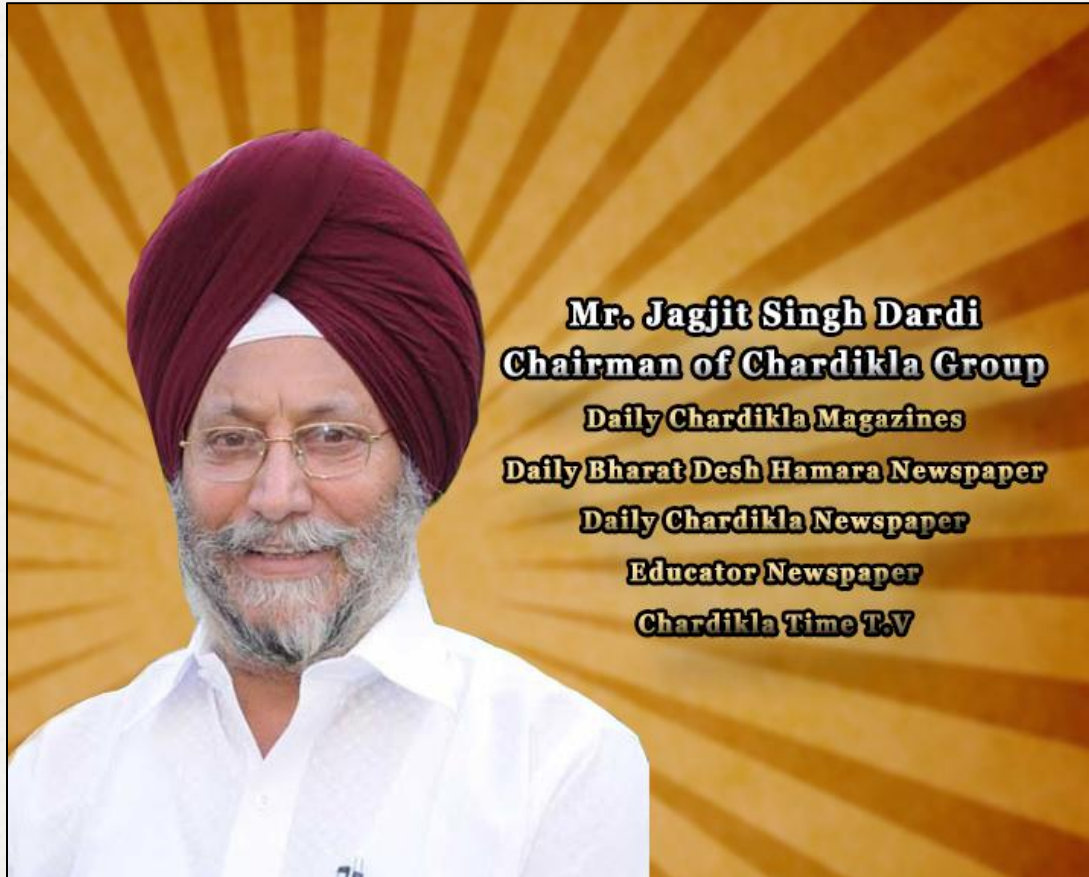
# Subtitles



— Good Lord, where is he?  
— What's the matter, *chérie*?



# Mug Plate



**Mr. Jagjit Singh Dardi**  
**Chairman of Chardikla Group**

**Daily Chardikla Magazines**

**Daily Bharat Desh Hamara Newspaper**

**Daily Chardikla Newspaper**

**Educator Newspaper**

**Chardikla Time T.V**

# Phono Plate

आप सड़क पर घूमते हुए ही देख लीजिए

देहरादून **पीएम**


**की विदेशी यात्रा**

पीएम मोदी का 5 देशों  
का दौरा अफगानिस्तान  
कतर में पहुंचे

**हिन्दुस्तान**  
न्यूज़  
5/27/2016

**BREAKING NEWS** | संवाददाता, सूर्या बड़थवाल | देहरादून

**NATIONAL** देशों का दौरा अफगानिस्तान कतर में पहुंच ■ पीएम मोदी का 5 देशों का दौरा अफ





# Breaking News & Flash News





# Headlines





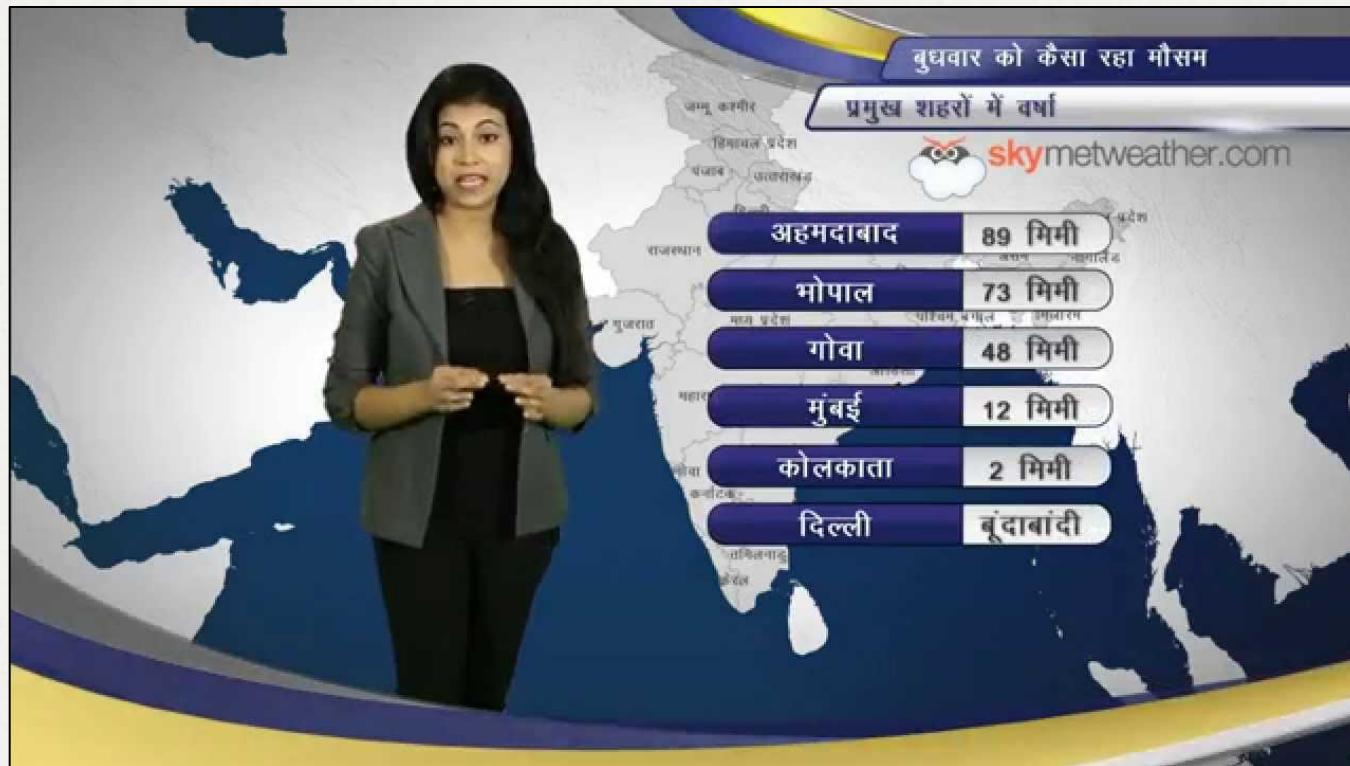
# Header & Footer

The image shows a news broadcast interface with a news anchor, C Rangarajan, in the center. The interface includes several overlays:

- Top Header:** S&P BSE Sensex 20263.71 ▼ 382.93 17:11
- Left Side:**
  - रुपये में कमजोरी
  - बैंक्स की डॉलर बिकवाली से भी दबाव
- Right Side:** Z BUSINESS
- Bottom Left:**
  - C Rangarajan
  - रेपो रेट बढ़ने से ग्रोथ पर ज्यादा असर नहीं होगा
  - BREAKING NEWS**
  - NSEL पर Economic Secy का बयान
- Bottom Right:**
  - S&P BSE Sensex 20263.71 ▼ 382.93
  - NSE Midcap 7085.35 ▼ 95.2

At the bottom of the screen, there are three navigation icons: a back arrow, a home icon, and a recent apps icon.

# Weather Graphics





# Chroma





**Have a great future**