

CURRICULUM VITAE

Name:	DR. SUBRATA ROY		
Ivallie:	DR. SUBRATA ROT		
Designation:	ASSOCIATE PROFESSOR		
School:	COMMERCE &		
	MANAGEMENT SCIENCES		
Department:	COMMERCE		
Specialisation &	ACCOUNTS & FINANCE		
Research			
Interests:	CAPIATAL MARKET, BEHAVIOURAL FINANCE, INVESTMENT		
	ANALYSIS, MARKET EFFICIENCY, SUSTAINABLE FINANCE,		
	COMPETITIVENESS, ECONEMOETRIC MODELLING, FOREIGN		
	TRADE, SOLIDARITY ECONOMICS, GRI etc.		
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2. ACADEMIC QUALIFICATION (in reverse Chronological order):

	Year	University / Board
Degree		
B.Com (H)	2002	University of Burdwan
M.Com	2004	University of Burdwan
P.hd	2014	University of Burdwan

2. ANY OTHER QUALIFICATION:

3. PROFESSIONAL EXPERIENCE:

Organisation/Institute/University	Position Held	Duration
Mahatma Gandhi Central	Associate Professor	From 24.09.2019 till date
University		
Rabindra Mahavidyalaya	Assistant Professor	01.07.2008 - 23.09.2019
Elegant Fashion Fibre Chemicals	Assistant Finance	19.10.2004 - 30.11.2005
Ltd.	Manager	

4. ADMINISTRATIVE ASSIGNMENTS:

Position Held	Duration	Nature of Work
Purchase Convener	2 years	
UGC Convener	2 Years	
IQAC	2 Years	
NSS Programme Officer	8 Years	
Secretary	9 years	Rabindra Mahavidyalaya Staff Credit
		Co-Operative Society Ltd.

5. COURSES TAUGHT:

B. Com

6. RESEARCH SUPERVISION:

- A. Ph.D.:
 - i. Awarded :
 - ii. Submitted :
 - iii. Ongoing :
- B. M.Phil.:
 - i. Awarded :
 - ii. Submitted :

- iii. Ongoing
- C. Non-Degree Oriented (Master's Level Dissertation):

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- i. Awarded
- ii. Submitted :
- iii. Ongoing

7. CONTRIBUTION TO CORPORATE LIFE OF THE UNIVERSITY:

8. MEMBERSHIP OF SOCIETIES / PROFESSIONAL BODIES:

Indian Accounting Association

9. PUBLICATIONS:

A. BOOKS/MONOGRAPHS:

- 1. Authored:
 - i. ii. iii.

2. Edited:

- i.
- ii.
- iii.

B. PAPERS IN REFEREED/PEER REVIEWED JOURNALS:

- "Global Competitiveness Index & Its Impact: Evidence from South Asian Region", *Amity Business Review*, Vol. 24 No. 1, 2020, pp. ISSN: 0972-2343 (January-June 2020), UGC Sl. No. 2968, Journal No. 46876. UPCOMING
- "Performance Appraisal of sustainable responsible & conventional indices", *Pacific Business Review International*, Vol. 12 No. 1, July, 2019, pp. 30-41, ISSN: 0974-438X. UGC Sl. No. 884, Journal No. 36785.
- Sustainability of Economic Growth & Environmental Elements: Evidence from BIMSTEC countries" New Paradigms in Global Business & Research 2019, Excellent Publishing House, pp. 1-6, ISBN: 978-93-86238-74-0, 2019.

- "Whether Foreign Trade Policy has Positive Impact on Economic Growth: Indian Evidence" Proceedings of International Conference on Advances in Management Practices 2019, ICAMP 2019, Emerald Publishing, pp. 41-50, ISBN: 978-1-78635-426-6, April 27, 2019.
- "Impact of Environmental (E), Social (S) and Governance (G) Factors on Return Distribution" *PARADIGM*, Vol. 23(1), pp. 25-35, June, 2019, ISSN: 0971-8907. UGC Sl. No. 179, Journal No. 36785.
- "Impact of Competitiveness Drivers on Global Competitiveness Index" Pacific Business Review International, Vol. 11(2), August, 2018, pp. 17-29, ISSN: 0974-438X. UGC Sl. No. 884, Journal No. 36986.
- "Global Competitiveness Index & Its Impact: Evidence from South Asian Region" Asia Pacific Social Science Review, Vol. 19(2), 2018, ISSN: 0119-8386. UGC Sl. No. 411, Journal No. 1340.
- "Testing Random Walk & Market efficiency: A Cross Stock Market Analysis", *Foreign Trade Review*, Vol. 53(4), pp. 1-13, 2018, ISSN: 00157325 & 09717633. UGC Sl. No. 163, Journal No. 17524 & UGC Sl. No. 542, Journal No. 41562.
- 9. "Market Efficiency & Diverse Asymmetric Effect of SRI Indices", JIMS 8M: The Journal of Indian Management & Strategy, Vol. 23(2), April-June 2018, pp. 19-26, ISSN: 0973-9335. UGC Sl. No. 28603.
- 10. "Impact of ESG Factors on Sustainable Responsible Indices' Return", *Asian Journal of Management Applications and Research*, Vol. 8(1), January 2018, pp. 244-262, ISSN: 2230-8660 (Print) & 2230-8679 (Online).
- 11. "Behavioural Change of Consumption Pattern: A Comparative Study", *The Indian Management Researcher*, Vol. 4(2), July-December 2017, pp. 39-55, ISSN: 2349-2090. UGC Sl. No. 933, Journal No. 43009.
- 12. "Volatility Forecasting of Sustainable Responsible Indices", *Business Insight*, Vol. 4, March 2017, pp. 60-76, ISSN: 2349-9494.
- "SRI Investment & Screening Performance: An Empirical Study", *Pacific Business Review International*, Vol. 9 No. 11, May, 2017, pp. 30-41, ISSN: 0974-438X. UGC Sl. No. 884, Journal No. 36785.
- "Testing Random Walk Hypothesis and Volatilities of SRI and Traditional Indices", *IIMs Journal of Management Science*, Vol. 8 No. 3, September-December 2017, pp. 296-311, ISSN: 0976030X, UGC Sl. No. 2543, Journal No. 30136.
- 15. "Conditional Mutual Fund Performance in Dynamic Economy: Indian Evidence", *Finance India*, Vol. XXXI No. 4, December, 2017, pp. 1259-1284, ISSN: 0970-3772. UGC Sl. No. 594, Journal No. 49190.
- "Impact of ESG Factors on Return Distribution: A Dummy Variable Approach", *GD Goenka Business Review*, Vol. 2 No. 2, July-December 2016, PP. 48-61, ISSN: 2394-8639.
- "Multi-Index Conditional Investment Performance Measure: An Empirical Analysis", International Journal of Financial Management, Vol. 6(3), July, 2016, pp. 13-29, ISSN: 2229-5682.
- "Another look in Conditioning Alphas on Economic Information: Indian Evidence", *Global Business Review*, Vol. 17(1), January-February 2016, pp. 1-23, eISSN: 0973-0664, Print: ISSN: 0972-1509. UGC Serial No. 402, Journal No. 27951.
- 19. "An Empirical Study between traditional and conditional mutual fund performance: Indian evidence" Indian Journal of Accounting, Vol. XLVII(1), June 2015, PP. 38-59, ISSN: 0972-1479.
- 20. "Conditional Selectivity Performance of Indian Mutual Fund Schemes: An Empirical Study", Management Science Letter, Vol. 5(6) April 2015, pp. 577-590, ISSN: 1923-9343 (Online) & 1923-9335 (Print), UGC Sl. No. 1251, Journal No. 48054.
- "Performance Evaluation of Mutual Fund in India: An Empirical Study", *International journal of Financial Management*, Vol. 4(3), July 2014, pp. 28-43, ISSN: 2229-5682.

- 22. "Conditioning Investment Performance in different state of the Economy: Indian Evidence", *Changing Finance and Economic Perspectives*, July 2014, pp. 328-353, ISBN: 978-93-81212-79-0, UGC Sl. No., Journal No.
- 23. "Market-timing performance of the open-ended income and growth mutual fund schemes: An empirical study", *International Journal of Financial Management*, Vol. 3 (2013), Issue. 3, pp. 50-59, ISSN: 2229-5682.
- 24. "The Conditional Performance of Indian Mutual Fund Managers: A New Look", *Amity Business Review*, Vol. 15(1), pp. 142-167, ISSN: 0972-2343 (January-June 2014), UGC Sl. No. 2968, Journal No. 46876.
- **25.** "Portfolio construction and the reduction of diversifiable risk", *International journal of Financial Management*, Vol. 2 (2012), Issue. 4, pp. 1-11, **ISSN: 2229-5682.**
- 26. "Performance evaluation of mutual funds in recession in India: An empirical study", International Journal of Research in Commerce, Economics & Management, Vol. 2 (2012), Issue. 8, pp. 63-73, ISSN: 2231-4245.
- 27. "Performance evaluation of open-ended ELSS mutual fund schemes in India during recession", KCA Journal of Business Management (Nairobi, Kenya), Vol. 4 (2012), Issue. 1, pp. 29-47, ISSN: 2071-2162 (Online) 2072-7992 (Print), UGC Sl. No., Journal No.
- 28. "Can mutual fund predict the future? An empirical Study", *Journal of Commerce & Accounting Research*, Vol. 2 (2013), Issue. 1, pp. 1-9, ISSN: 2277-2146, UGC Sl. No. 4776, Journal No. 47933.
- 29. "Mutual fund performance evaluation of India" Zenith International Journal of Multidisciplinary Research, Vol. 2 (November 2012), Issue. 11, pp. 9-24, ISSN: 2231-5780, UGC Sl. No. 262, Journal No. 46665.
- **30.** "A Comparative Study of Mutual Fund performance during Recession in India", *International journal of Financial Management*, Vol. 2 (2012), Issue. 2, pp. 53-64, **ISSN: 2229-5682**.
- 31. "Diversification as a measure of mutual fund performance", Annamalai International Journal of Business and Research, Vol. 2, Issue. 1, (2010), pp. 1-15, ISSN: 0975-749X, UGC SI. No. 2969, Journal No. 46897.
- 32. "Macro forecasting ability of the mutual fund managers: An empirical study of the open-ended income and growth schemes", *Sustaining Shareholder Value: Role of Investors and Regulations*, 2010, pp. 381-394, ISBN: 978-81-7446-803-1.
- **33.** "Selectivity as a measure of mutual fund performance", *Global Journal of Finance and Economic Management*, Vol. 1 (2011), pp. 69-86, ISSN 2249-3158.

C. PAPERS IN CONFERENCES PROCEEDINGS:

10. Patents/Copyrights /IPR (If Any)

11. INVITED TALKS:

12. RESEARCH PROJECTS (*COMPLETED / ONGOING*):

UGC Minor Research Project submitted titled of the project "CONDITIONAL CAPM AND PERFORMANCE MEASUREMENT OF INVESTMENT: INDIAN EVIDENCE"

13. PARTICIPATION& PRESENTATIONS IN SEMINARS/SYMPOSIA/WORKSHOPS/CONFERENCES:

 9th International Conference on Management Practices and Research (ICMPR-2019), "Sustainability of Economic Growth & Environmental Elements: Evidence from BIMSTEC Countries" Apeejay School of Management, Dwarka, Sector 9, New Delhi, on 26th July, 2019.

- International Conference on Advances in Management Practices (ICAMP-2019), "Whether Foreign Trade Policy has Positive Impact on Economic Growth: Indian Evidence" Jagan Institute of Management Studies, Rohini, Sector 5, New Delhi, on 27th April, 2019.
- International Conference on Emerging Trends in Social, Business and Management Science Research (ICETSBM 2018), "Causal Relationship Causal Relationship between Stock Market and Macroeconomic Variables: Indian Evidence" Indian Institute of Foreign Trade (IIFT), New Delhi on 13th & 14th December, 2018.
- International Conference on Emerging Trends in Social, Business and Management Science Research (ICETSBM 2018), "Causal Relationship among the Macroeconomic Variables on Global Competitiveness Index: Evidence from India" VIT, Velore, Tamilnadu, on 15th & 16th June, 2018.
- International Conference on Business, Economics & Sustainable Development (ICBESD 2018), "Stock Market Asymmetry & Investors Sentiment on Prime Minister: Evidence from Bombay Stock Exchange" TERI School of Advanced Studies, New Delhi on 22nd & 23rd February, 2018.
- 6. 9th International Conference on Mapping Global Changes in Business, Economy, Society and Culture, "Impact of Sub-Indices on Global Competitiveness Index: A Panel Data Approach of the East Asia and Pacific Region Countries" Pacific University, Udaipur, Rajasthan on 19th & 20th January, 2018.
- 7. 2nd International Finance Conference, "SRI Index Return & Impact of ESG Factors", Jamia Millia Islamia University, New Delhi on 11th October, 2017.
- National Conference on Dynamics of Global Business Environment: Issues and Challenges, "Global Competitiveness Index & Its relation with Sub-Indices: A Panel Data Approach on South Asian Region", JD Birla Institute, Kolkata on 31st August & 1st September, 2017.
- 9. International Conference on Business Research and Policy 2017 (ICBRP 2017), "Random Walk behaviour and Various Effects of Information Asymmetry", Chandragupta Institute of Management, Patna, Bihar on 9th & 10th March, 2017.
- 4th International Conference on Management, "Impact of ESG Factors on Return Distribution: A Dummy Variable Approach", GD. Goenka University, Gurgaon, Haryana on 9th & 10th February, 2017.
- 39th All India Accounting Conference & International Seminar on Accounting Education and Research, *"Information Asymmetry & Volatility Forecasting of Indices"*, Bangalore University in collaboration with IAA, Bangalore, Karnatak on 16th 17th December, 2016.
- International Conference on Innovation and Emerging Trends in Business Management and Information Technology, "Radom Walk Behaviour and Market Efficiency: A Cross Country Analysis", Jiwaji University, Gwalior, Madhya Pradesh on 25th, 26th and 27th September, 2016.
- Annual International Conference on Sustainability, Inspiration, Innovation and Inclusion (SUSCON-V), "Volatility Forecasting, Market Efficiency and Effect of Recession of the SRI Indices", Indian Institute of Management (IIM), Shillong, Meghalaya on 17th, 18th and 19th March, 2016.
- National Seminar on Emerging Trends and Innovation in Management, "Random Walk Behaviour and Asymmetric Effect on SRI and Conventional Indices", Institute of Professional Studies and Research (IPSAR), Cuttack, Udisha on 5th March, 2016.
- 6th International Conference on Technology, Innovation & Management for Sustainable Development (TIMS 2016), "Diverse Asymmetric Effect & Market Efficiency between DJ World & DJSI World", ITM University, Gwalior, MP, India on 11th, 12th & 13th February, 2016.
- 16. International Conference on Global Business Environment: Strategies for Business Analytics and Cyber Security Management, "Performance of Sustainable Responsible Indices and prediction of future return", International Management Institute, Bhubaneswar & EGADE Business School, Mexico City, Mexico on 11th & 12th December, 2015.
- International Conference on Recent Trends in Business Finance and Economics (ICRTBFE-2015), "Sustainable Investment & Screening Performance: An Empirical Study", Jai Narain Vyas University, Jodhpur, Rajasthan on 8th, 9th & 10th October, 2015.

- International Business Research Conference (IBRC -2015), "Multi-Index Conditional Investment Performance Measure of mutual funds: Indian Evidence" International Management Institute (IMI), Bhubaneswar, Udisha, India on 6th & 7th February, 2015.
- 19. International Conference on Finance & Business Management (ICFBM -2014), "Conditional Investment Performance in Different state of the economy: Indian Evidence" Ranchi University, Department of Commerce on 11th & 12th July, 2014.
- **20.** Golden Jubilee National Seminar on "Contemporary Issues in Business" "The Conditional Performance of Indian Mutual Fund Managers: A new look", Department of Commerce, University of Burdwan on 13th & 14th March, 2014.
- UGC Sponsored National Level Seminar on Global Warming and Its Social & Economic Effect, "Public Awareness & Global warming in India", Organised by Tarakeswar Degree College, Department of Commerce in collaboration with Swami Niswambalananda Girls' College, Hooghly, west Bengal on 2nd & 3rd December 2013.
- 22. International Conference on Management (NICOM-2010) on Managing Finance: Sustaining Shareholder Value "Macro forecasting ability of the Indian mutual fund managers: An empirical study of the open-ended income and growth schemes" Nirma University, Ahmedabad, Gujrat on 7th January to 9th January, 2010.
- 23. International Conference on Quantitative Methods in Money, Banking, Finance and Insurance (IQMBFI-2011), "Selectivity as a measure of mutual fund performance: A comparative study on the open-ended income and growth schemes", IBS Hyderabad & IGIDR Mumbai, Andhra Pradesh on 19th & 20th March, 2011.
- International Conference on Indigenous Management Practices (ICIMP-2009) "Portfolio construction by the openended (income & growth) mutual fund schemes and reduction of diversifiable risk", Annamalai University, Annamalainagar, Tamilnadu, India on 16th to 18th July, 2009.
- 25. International Conference on Business & Finance, 2009 (ICBF-2009) "Diversification as a measure of mutual fund performance: A Comparative study on the open-ended income and growth schemes in India" IBS Hyderabad, Andhra Pradesh on 9th & 10th January, 2009.
- **26.** 6th Day National Workshop on Econometrics and its Application, Organised by Department of Economics, The University of Burdwan on 18th, 19th, 20th, 21th, 22th & 23rd May, 2015.

14. AWARDS, FELLOWSHIPS & OTHER DISTINCTIONS:

15. ANY OTHER SIGNIFICANT INFORMATION:

DR. SUBRATA ROY

(Name of Faculty)