



## MAHATMA GANDHI CENTRAL UNIVERSITY, BIHAR

[A Central University established by an Act of Parliament]

Camp Office, Motihari – 845 401, District – East Champaran, Bihar

Email: osdadmin@mgcub.ac.in

F. No.: 2-1/MGCUB/GA/2016/4031

Dated: 17<sup>th</sup> September 2019

### OFFICE ORDER


1. In supersession of earlier Office Order/Notification issued in this regard, the Competent Authority of the University has been pleased to **re-constitute** the 'Public Relation Cell' of the University comprising following members till further orders:
  - i. **Dr Pavnesh Kumar**, *Dean, School of Commerce and Management Sciences* ..... **Convenor**;
  - ii. **Dr Pirshant Kumar**, *Associate Professor, Department of Media Studies*;
  - iii. **Dr Saket Raman**, *Assistant Professor, Department of Media Studies*;
  - iv. **Ms. Uma Yadav**, *Assistant Professor, Department of Media Studies*;
  - v. **Ms. Shephalika Mishra**, *PRO* ..... **Member Secretary**.
2. **The Public Relation Cell shall perform the following roles:**
  - i. Facilitate networking with various renowned academic, research and other institutions for developing University-Academia-Industry interface;
  - ii. Give publicity to the University regarding its various achievements and programmes so that the University gains visibility, enhanced reputation and improved branding;
  - iii. Help in improving internal relations between teachers, administrative staff and students to create a healthy atmosphere in the Campus;
  - iv. Maintaining good relations with the community at large;
  - v. Networking with various organisations for promoting Students Placement;
  - vi. Maintaining positive relations with the Alumni;
  - vii. Organising Workshops, Fairs, Festivals, Exhibitions etc. to achieve the above goals; and
  - viii. Any other tasks assigned by the Hon'ble Vice-Chancellor from time to time.
3. The Committee shall meet at least once every fortnight to appraise, design and execute programmes/activities in relation to its avowed roles and report the same to the Hon'ble Vice-Chancellor.
4. This is issued with the approval of the Hon'ble Vice-Chancellor.

  
17-09-19  
**(DR PADMAKAR MISHRA)**

OSD Administration,  
MAHATMA GANDHI CENTRAL UNIVERSITY  
Camp Office, Near OP Thana  
Raghunathpur, Motihari - 845 401  
District - East Champaran, Bihar (INDIA)

Copy of the above forwarded to following for information and necessary action please.

1. Individual Concerned
2. The Pro-Vice-Chancellor, MGCUB
3. All the Deans of different Schools, MGCUB
4. All the Heads of different Departments, MGCUB - MGCUB - with the request to bring the same to the notice of all faculty under their respective Department.
5. System Analyst - for uploading the same on University Website
6. Private Secretary to Vice-Chancellor, MGCUB - for kind information of the Hon'ble VC please.
7. Guard File

  
17/09/2019  
**(DINESH HOODA)**

Section Officer,  
MAHATMA GANDHI CENTRAL UNIVERSITY  
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District - East Champaran, Bihar (INDIA)