



**DEPARTMENT OF COMMERCE
Mahatma Gandhi Central University
Motihari, Bihar - 845401**

L.No. MGCUB/CoM/Deepak/Ph.D viva-voce/2024/71

24.10.24

NOTIFICATION

Dear Sir/Madam

Greetings of the Day!

In accordance with the Standard Operating Procedure (SoP) of the Ph.D programme, the open Ph.D viva-voce of Mr. Kumar Deepak Raja (MGCU2019CMRC6003) will be held on 28th Day of October, 2024 at 12.00 noon in blended mode in the office of the Head, Department of Commerce, Mahatma Gandhi central University, Motihari, Bihar. Hence, you are being requested to join the open viva-voce physically or online. The details are as below:

Name of the Research Scholar: Mr. Kumar Deepak Raja (MGCU2019CMRC6003)

Department: Commerce

Title of the thesis: Impact of social media marketing on consumer's buying behaviour: A study of North Bihar region

Supervisor: Dr. Shivendra Singh

Date: 28/10/2024

Time: 12.00 Noon

Google Meet Link: <https://meet.google.com/cgj-jvxxg-gzf>

Prof. Shirish Mishra

Head, Dept. of Commerce

Dean, PMMM School of Commerce & Management Sciences

Mahatma Gandhi Central University, Motihari, Bihar – 845401

**Department of Commerce,
School of Commerce & Management
Mahatma Gandhi Central University
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