



Mahatma Gandhi Central University
(A Central University established by an Act of Parliament)

TWO DAYS

NATIONAL WEBINAR

[Under the UGC Quality Mandate Notification
D.O.No.1-3/2020(CM); Dated: 28-03-2020]



**EMERGING TRENDS, ISSUES,
CHALLENGES & OPPORTUNITIES
POST CORONA CRISIS**

30th & 31st MAY 2020

ORGANISED BY:

Department of Management Sciences,
Mahatma Gandhi Central University,
Motihari, Bihar

PATRON

Prof (Dr.) Sanjeev Kumar Sharma

Hon'ble Vice-Chancellor

Mahatma Gandhi Central University

Motihari, Bihar

CONVENOR

Prof (Dr.) Pavnesh Kumar

Dean

School of Commerce & Management Sciences

MGCU, Bihar

CO-CONVENORS

Prof (Dr.) Trilochan Sharma

Professor & HOD,
Dept. of Commerce,
MGCU, Bihar

Prof (Dr.) Sudhir Kumar Sahu

Professor,
Dept. of Management Sciences,
MGCU, Bihar

Dr. Sapna Sugandha

Associate Professor
Dept. of Management Sciences
MGCU, Bihar

Dr. Subrata Roy

Associate Professor
Dept. of Commerce,
MGCU, Bihar

ORGANISING SECRETARIES

Dr. Alka Lalhall

Assistant Professor
Dept. of Management Sciences
MGCU, Bihar

Dr. Svati Kumari

Assistant Professor
Dept. of Management Sciences
MGCU, Bihar

Dr. Shivendra Singh

Assistant Professor
Dept. of Commerce,
MGCU, Bihar

Dr. Sumita Sinku

Assistant Professor
Dept. of Commerce,
MGCU, Bihar

About The University:

MGCU is proving an excellent centre of Higher Studies in both General Education and Technical fields. There are as many as 30 Courses being credited to the University. This is one of salient characteristics of the University which has attracted the enthusiastic learners from different parts of the country to seek admission here. Needless to reiterate, the well- experienced & competent Faculties of the university is the central basis for the academic excellence being sustained herein.

Christened after Mahatma Gandhi, **MGCU** is one of the emerging public central universities of India. The Motto of the University is enshrined in the motto “**मयि श्रीः श्रयतां यशः**.” The very logo is an invocation of Vedic Chant meant for showering the prosperity of name, fame and riches upon all. This is the guiding principle behind educational spirit of this University. All the Members of the university work heart and soul towards enabling our students/ learners to achieve the all- round success and prosperity

About The Department Of Management Sciences:

“यथा ह्येकेन चक्रेण न रथस्य गतिर्भवेत् । एवं पुरुषकारेण विना दैवं न सिध्यति ॥”

(As a chariot cart cannot move with one wheel, similarly, without hard work destiny does not bring fruit.)

Department of Management Sciences incepted in the year 2016 to impart need based and result oriented management education to develop talented managers to face the Global challenges and align them to today's societal needs. The Department through its latest and unique teaching pedagogy ensures development of sound and strong domain skills in students. The department stands committed to provide the best of management education focusing on developing intellectual power and building leaders. The Department has Faculty members who are deeply engaged in research and consultancy and carry their experience into the classroom. The Department offers courses of MBA, M.Phil and Ph.D in Management.

Sub-Themes:

1. Impact of Corona Crisis on Environment.
2. Impact of Corona Crisis on Rural Employment
3. Impact of Corona Crisis on Economic Growth of India
4. Impact of Corona Crisis on India's MSME Sector
5. Role of Rural Economy in Recovering India Post Corona Crisis
6. Corona Crisis Impact on Unorganized Sector
7. New HR Practices Post Corona Crisis
8. Opportunities & Challenges for Health Industry Post Corona Crisis.
9. Impact of Corona Crisis on Education Sector
10. Hyper Globalization and Corona Crisis

Apart from above stated sub topics, papers on any other topic related to the webinar theme will also be accepted.

WHY WEBINAR IS REQUIRED ?

Due to the recent outbreak of Corona in India, there is much uncertainty. The spread of Corona has affected almost all spheres of human life – physical, emotional, and economic. In India, we are all navigating through the current lockdown. Businesses are grappling with this unforeseen crisis and trying to mitigate several challenges. We academicians should be at the forefront to provide some sort of guidance and suggest the way ahead for India in the Post Corona world. This webinar holds the vision of engaging academic fraternity in meaningful assignment and will contribute towards the intellectual wealth of the India

★ **IMPORTANT DATES:**

Last date for submission of Abstract: **20th MAY 2020**

Last date of Full Paper Submission: **26th MAY 2020**

CALL FOR PAPER AND GUIDELINES FOR PAPER SUBMISSION:

The abstract should not exceed **300** words and the full-length research paper should not be more than **2500** words. The submission should be in **Microsoft Word** format only, written in **A4** single format, 1.5 line spacing, using font "**Times New Roman**" in 12-point font size with 1.5 line spacing and normal margin. Keep the layout of the text as simple as possible. Reference cited in the text should conform to the style used by the American Psychological Association.

1. The paper should be original, unpublished and plagiarism free.
2. The abstract and full paper should have the author's name, designation, and affiliation along with email Id and mobile number.
3. The abstract/full paper must be submitted through email only at below mentioned
email id: mgcubwebinar@aol.com

The peer-reviewed accepted papers shall be published in the ISBN book of the reputed publisher.

The authors of the best received paper (adjudged by expert panel) will get an appreciation letter from us.

CERTIFICATE

All Participants will be issued e-certificate

REGISTRATION FEES:

There is **No** Registration fees.

For Registration:

Scan QR Code from any **QR Code Scanner App**. OR
Link is <https://forms.gle/v7rgqtasvikhjmxk7>



HOW TO JOIN ?

Meeting ID & Password will be provided over Whatsapp & Email before the Webinar which will be held over Google Meet App



IF ANY QUERIES PLEASE CALL

Mr. Chandan Veer

Research Scholar,
Dept. of Management Sciences

9934015211



Mr. Siddhartha Ghosh

Research Scholar
Dept. of Management Sciences

9473653591

